<table>
<thead>
<tr>
<th>Title of the Project</th>
<th>미드 낮 &lt;한국바로알리기&gt; 프로그램 &lt;Understanding Korea Project&gt;</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organization</td>
<td>National Korean Studies</td>
</tr>
<tr>
<td>Director/President</td>
<td>Jini Shim</td>
</tr>
<tr>
<td>Period of Project</td>
<td>동의서 제출일부터 2015.11.15 까지</td>
</tr>
<tr>
<td>Funding Amount</td>
<td>$2,500.00</td>
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<td>Detail Procedure of the Project</td>
<td></td>
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<tr>
<td>1. &quot;Taste of Asia&quot;: One of the most anticipated family-friendly and multicultural event of the year in the city of San Diego. A 2-day entertainment and food event featuring Korean, Chinese, India, Filipino, Japanese, Balinese, etc. cultures at the International Cottages, Balboa Park, San Diego. The city’s highlight annual event has attracted thousands of attendees last year, and expects more this year from both within San Diego and outside of the city due to the 2015 Balboa Park’s centennial celebration.</td>
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<tr>
<td>2. Date and time: Saturday, September 26, 12 – 5 PM, and Sunday, September 27, 2015, 12 – 5 PM</td>
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<td>3. Location: Balboa Park in San Diego (1549 El Prado, San Diego, CA 92101)</td>
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<td>4. Expected number of attendees: about 10,000 attendees</td>
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</table>
5. Topic: to introduce Korean food and its history to the American public and especially highlight Gimbap as a popular Korean food

6. Program details: Rock Chef will be a part of the House of Korea booth, where Korean food and cultural information will be presented to the crowd. Not only would this be a great chance for Rock Chef to showcase his “Party Gimbap” and attract the attendees with Gimbap making and sampling in an exciting way, this would also serve as an educational session to introduce Korean cuisine and its history to the public. The following is a tentative schedule of Rock Chef and House of Korea’s activities during the event.

Rock Chef’s schedule:
Saturday, September 26
12-4 PM - food demonstration at House of Korea booth
4-5 PM – Rock Chef ’s stage presentation of Gimbap

Sunday, September 27
12-1 PM – food demonstration at House of Korea booth
1-2 PM – Rock Chef’s stage presentation of Gimbap
2-5 PM - food demonstration at House of Korea booth

Korean entertainment performance schedule:
Saturday, September 26 (from 3-4 PM)
1. 고유 난타 by Korean United Methodist Church (KUMC) 풍물반
2. 도라지 춤 by KUMC 은빛나래
3. Music과 함께하는 은빛나래 장구반
4. 애국가와 사랑을 위하여 by KUMC 하나소(하늘나라 나팔 소리) 색소폰 양상블
5. 사물놀이 by KUMC 풍물반
6. 꽉두각시 춤 by KUMC 은빛나래
7. 기타와 함께하는 난타 아리랑 by KUMC 풍물반, 은빛나래와 기타(박승철) 노래(이종석)

Sunday, September 27 (from 3-4 PM)
1. 도라지 춤
2. Music과 함께하는 장구
3. 꽉두각시 율동

Please send us the following information:

<별첨 #1> workshop flyer

1. Introduction flyer about Rock Chef

Who is Rock Chef?
Owner of ‘Rock & Party’, Rock Chef (Korean name: Rahk-hicon Kim) is a culinary art education specialist and a creator of Korean Party Gimbaap who is taking over the global culinary scene with his exciting new way of celebrating a well-known everyday Korean dish, ginbap. He has recently toured public school districts in the USA to showcase his Party Gimbaap and promote awareness of Korean food to American youth. His talent has been recognized at various competitions including the 2012 National Culinary Competition and the 2014 Luxembourg World Culinary World Cup.

What is Gimbaap?
Gimbaap or Kimbaap is a popular Korean dish made from steamed white rice (baap) and various other ingredients, rolled in gim (sheets of dried layer seaweed) and served in bite-size slices. Gimbaap is often eaten during picnics or outdoor events, or as a light lunch.

Come meet Rock Chef at the House of Korea booth at Taste of Asia 2015 and Watch his stage presentation on Saturday, Sep 26: 4-5pm
Sunday, Sep 27: 1-2pm
2. Taste of Asia event flyer

TASTE OF ASIA
Place: Balboa Park International Cottage Lawn
SAT & SUN, SEP 26-27, 2015

Sept 26th, Sat
noon – 5 pm: Korean Food, Korean Cultural Experience
3 pm– 4 pm: Korean Dance & Music
by Korean United Methodist Church Team

Sept 27th, Sun
noon – 5 pm: Korean Food, Korean Cultural Experience
noon – 12: 20 pm: Korean Entertainment by Faustina Ryu
2:00 pm – 2:15 pm: Korean Dance
‘by San Diego Korean School

With Celebrity Chef from Korea
“Rock Chef”
Sat 4-5pm
Sun 1-2pm

For More Info:
houseofkoreahpr@gmail.com
Scan here to be volunteer.
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2. Music과 함께하는 장구
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Overview video of Rock Chef at the Taste of Asia 2015
https://youtu.be/Kyz9N8tz2U1
Entrance to Taste of Asia event area

Crowd surrounding the Taste of Asia event stage
House of Korea cultural booth

Rock Chef being interviewed by San Diego Radio Korea at the preparation booth
Nanta performance by members of Korean United Methodist Church

Bellflower Root dance performance by Korean children
Arirang performance by members of the KUMC with children

House of Korea MC Introducing Party Gimbab to audience
Rock Chef introducing Party Gimbab on stage

Crowd surrounding Rock Chef’s Party Gimbab demonstration
Rock Chef making Party Gimbab with children and adult participants

Participants making Party Gimbab
Participants scattered throughout the stage grounds making Party Gimbab

Rock Chef amidst the crowd making Party Gimbab
Rock Chef and participants presenting their Party Gimbab

<별첨 #4> workshop receipts

![Receipt Image]
Rock Chef material receipt #1

Please Check Your Bags Before Leaving
No Refunds Without This Receipt
7491001007

2 @ 15.99
SHIRAKIKU RICE 31.98 F
TAX 0.00
**** BALANCE 31.98

******************************************************************************
VISA Card = SWIPE
ACCOUNT NUMBER: ***********6365
APPROVAL CODE: 091068
SEQUENCE NUMBER: 7345
TERMINAL ID: 219836
TOTAL AMOUNT: $31.98 Purchase
RESPONSE CODE: APPROVED
09/25/15 03:57pm 110 7
******************************************************************************

VISA 31.98
CHANGE 0.00
TOTAL NUMBER OF ITEMS SOLD = 2
09/25/15 03:57pm 26 7 56 110

** RETURN POLICY **
Unused product can be exchanged on

Rock Chef material receipt #2
Volunteer support receipt